







# CedisPay Pension **Backed lo**

connects tier 3 pension contributors to their financial goals through an affordable loan solution, featuring low interest rates, friendly service, reliability, and a swift, satisfying customer experience for their financial needs.







#### **Understanding Tier-3 Pension Scheme**

The Tier-3 Scheme, a voluntary pension initiative scheme offers contributors significant tax reliefs, allowing for deductions of up to 16.5% of their basic salary.





## What is CedisPay Pension-Backed Loans

CedisPay's Pension-backed loans are a type of personal loan designed to cater to the short-term financial needs and emergencies of tier 3 pension contributors who have good credit habits, consistent savings habits, stable employment, proof of residence, and pension assets.







## What is CedisPay **Pension-Backed Loans?**

Customers who apply for CedisPay Pension -Backed Loans will use tier 3 pension assets to serve as collateral for the loan. This loan offers an affordable solution featuring low interest rates, friendly service, reliability, and a swift, satisfying customer experience for tier 3 pension contributors.





## CedisPay's Ideal Customer: Diligent Savers and Tier 3 Pension Contributors

At CedisPay, we cater to individuals who prioritize financial responsibility and education. Our target customers are:

- Diligent savers who live within their means
- Timely payers of bills and loans
- Committed to financial education

A. Tier 3 Pension Contributors: A Natural Fit We have a strong affinity for Tier 3 pension contributors, known for their financial prudence. Their profile aligns perfectly with our mission, allowing us to enhance their financial well-being through:

- Responsible lending solutions
- Customized financial education

**B.** Susu Companies and the Informal Sector Many individuals in this segment are associated with Susu companies, where they can access CedisPay investment or savings-backed loans. This alignment enables us to provide tailored financial solutions to those who need them most.









CedisPay target customers share all these 4 features 1. Diligent savers 2.Living within their means 3. Pay bills and loans on time and are 4. Committed to financial education.



#### **Key Benefits of CedisPay Pension-Backed Loans**

**1. Tax Advantage:** Opting for CedisPay over Tier 3 withdrawal provides tax relief, preserving savings.

2. Competitive Interest Rates: Enjoy a competitive 1.8% monthly interest rate, potentially saving compared to Tier 3 returns.

3. Preservation of Savings: Borrowing allows preservation and growth of pension savings for a secure retirement.

4. Financial Well-being: CedisPay supports financial goals and cultivates sound financial habits.

**5. Unique Financial Identity:** Comprehensive profiling beyond traditional credit history for broader financial access.

**6.Convenient Application: Streamlined** process for quick access to funds during critical moments.











#### Tax Advantage:

**Opting for CedisPay over** Tier 3 withdrawal provides 15% tax relief, preserving savings







**Preservation of Savings: Borrowing allows** preservation and growth of pension savings for a secure retirement







**Financial Well-being: CedisPay** supports financial goals and cultivates sound **financial** habits





#### **Unique Financial Identity: Comprehensive profiling** beyond traditional credit history for broader

financial access









**Convenient Application:** Streamlined process for quick access to funds during critical moments.







CedisPay prioritizes your financial well-being, going beyond loans to offer transparency, flexibility, and responsible borrowing. Here's why CedisPay is your ideal partner:

#### **RESPONSIBLE LENDING APPROACH:**

- Transparent loan terms and competitive interest rates.
- Comprehensive assessment of your creditworthiness using credit bureaus, alternative data, and a credit score.
- Careful evaluation of your financial situation, including income, credit history, and repayment capacity.







Calling all tier 3 pension contributors and trustees - if you're looking for a lender that truly understands the importance of protecting your hard-earned pension, your search ends here. CedisPay prioritizes your financial well-being, going beyond loans to offer transparency, flexibility, and responsible borrowing. Here's why CedisPay is your ideal partner:

. RESPONSIBLE LENDING APPROACH . FLEXIBLE PAYMENT OPTIONS . PREVENTING A CYCLE OF DEBT







CedisPay prioritizes your financial well-being, going beyond loans to offer transparency, flexibility, and responsible borrowing. Here's why CedisPay is your ideal partner:

#### **FLEXIBLE PAYMENT OPTIONS:**

- No rush to your pension asset in the event of a missed payment.
- Collaborative approach we work with you to restructure your loan, ensuring a manageable repayment plan.







CedisPay prioritizes your financial well-being, going beyond loans to offer transparency, flexibility, and responsible borrowing. Here's why CedisPay is your ideal partner:

#### **PREVENTING A CYCLE OF DEBT:**

- Promotion of responsible borrowing to shield you from a debt cycle.
- Our goal is to help you build a robust financial foundation without compromising your pension assets.



