The CedisPay Financial Wellbeing Model for **Financial Fulfilment** (CedisPay's 7 Pillars of Financial Wellbeing)









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Problem Statement

"Are you feeling overwhelmed by financial stress? Are you struggling to achieve financial stability and peace of mind? You're not alone. Many individuals face financial challenges, but lack a clear roadmap to financial wellbeing."

Solution statement

"Introducing CedisPay's 7 Pillars of Financial Wellbeing, a proprietary model designed to guide you towards financial freedom and peace of mind. Our 7 pillars will empower you to:

- Develop empowering beliefs
- Protect your loved ones and assets
- Create a mindful budget
- Build an emergency fund
- Manage debt effectively
- Invest in a diversified portfolio
- Plan your estate

CedisPay's Financial Well-Being Model

CedisPay Financial Well-being Model





















Pillar 1: **Empowering** Beliefs









Pillar 2: Proper Protection









Pillar 3: Mindful Budgeting









Pillar 4: **Emergency** Funds









Pillar 5: Manageable Debt









Pillar 6: Diversified Investments









Pillar 7: **Estate Planning**







